



news release

Advanced Care Scripts and ONS:Edge Announce a Strategic Partnership to Support Oncology Nurses

PITTSBURGH, PA and CINCINNATI, OH – January 21, 2014 – ONS:Edge and Advanced Care Scripts (ACS), a division of Omnicare Specialty Care Group (SCG), will collaborate throughout 2014 to support the efforts of oncology nurses nationally. ONS:Edge will bring its unparalleled understanding of and access to oncology nurses to promote ACS's distinctive specialty pharmacy services. Specifically, the initiative will use a variety of methods to highlight ways nurses can help patients afford and adhere to their treatment regimens.

The unique collaboration will kick off with an advisory board that will include members of the Oncology Nursing Society to explore nurses' and patients' needs regarding specialty pharmacy and treatment adherence. ONS:Edge and ACS will create a series of informational presentations, on-demand webcasts, e-mail messages, and a white paper to help address those needs on a national level. Through these resources, ACS will provide tools to assist nurses in their mission to provide excellent patient care.

"We are extremely pleased to expand our existing relationship with Omnicare SCG and Advanced Care Scripts, a recognized leader in specialty pharmacy services for patients with cancer. It is our shared vision to increase the understanding of how ACS can assist oncology nurses in their effort to increase adherence and improve patient outcomes," said Steve Shangold, Executive Director of ONS:Edge.

"ACS Specialty Pharmacy understands the crucial role that oncology nurses play in the lives of patients each day. By partnering with ONS:Edge, we are committed to providing access to education and resources to nurses in the constantly changing oncology landscape. Omnicare SCG and ACS look forward to working with ONS:Edge again in 2014," said Amit Jain, Senior Vice President of Sales and Marketing.

About Omnicare Specialty Care Group

Omnicare Specialty Care Group (SCG) is a division of Omnicare, Inc., a Fortune 500 company and provider of comprehensive pharmaceutical services based in Cincinnati, Ohio. Omnicare SCG is a combination of synergistic tenured companies with a focused approach to pharmaceutical brand solutions. Together, Omnicare SCG brings specialists in reimbursement methods, clinicians practiced in medication therapy management for chronic disease states, and distribution channel expertise. Solutions are tailored to drive product access by solving challenges faced by patients and their caregivers, physicians, payers and manufacturers. Custom programs are led by a single management team across the organizational platforms, allowing coordination of

resources and assets to support positive outcomes for our patients. For more information, visit www.omnicarescg.com

About Advanced Care Scripts

Advanced Care Scripts, a specialty pharmacy, manages and dispenses specialty medications and products nationwide. It coordinates services beginning with the prescriber to simplify reimbursement and delivery of biotech therapies used to treat cancer, infectious diseases, auto-immune disorders, multiple sclerosis, hemophilia, and other disease states. Its customer service and comprehensive patient care model provides compliance and adherence support and cost-effective solutions for all classes of specialty medications.

About ONS:Edge

ONS:Edge is a marketing communications company centered on the transfer of cancer knowledge to oncology nurses to improve patient outcomes. ONS:Edge specializes in a core group of services: live events, on-demand webcasts and resources, market research, and marketing support.

As the for-profit subsidiary of the Oncology Nursing Society (ONS), ONS:Edge's strategic advantage is our unparalleled access to key opinion leaders, the members of ONS, and the many practicing nurses in the ONS database, whose commitment to evidence-based practice and excellence in patient care put them at the forefront of the oncology industry. ONS:Edge applies a unique nursing perspective to product development, awareness, and marketing initiatives.

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